

**Nouvelle Prague receives a YMCA Award for the second year in a row.**

**Delegate pass presale has just started.**

Showcase festival and music conference Nouvelle Prague, which was awarded soon after its 2014 premiere the „Best New Showcase“ award at Yearly Music Convention Awards (YMCA) in UK, has received this prestigious music industry award again this year. In a poll of music professionals who attended The Great Escape Festival in Brighton, in May, Nouvelle Prague won the „Best Delegates Bar“ category. A full list of categories, nominees and winners can be found at: [www.greatescapefestival.com](http://www.greatescapefestival.com).

Nouvelle Prague will take place on Friday **6 November** and Saturday **7 November** in the premises of the **Staropramen Brewery**. Delegate registration has just started and the first names of international speakers have been announced. The first one is **Philipp Jacob-Pahl**, MD at the Cologne booking agency, Landstreicher. He had previously worked at [a.s.s.concerts](http://a.s.s.concerts) in Hamburg. Jacob-Pahl has work with artists like Woodkid, Milky Chance, Juli, James Vincent McMorrow, We Were Promised Jetpacks and Tindersticks.

Another confirmed speaker is the London-based promoter **Joe Schiavon**, who until recently had worked with Transmission Music Group and now works for **Global Live**. During his promoting career he has worked with Mumford and Sons, Two Door Cinema Club, Frank Turner, Foals, Echo and the Bunnymen, We Are Scientists, Pete Doherty and Klaxons, among others. He assists in booking several UK festivals – including Glastonbury Festival.

This year's Nouvelle Prague conference will be extended - with one programme slot added to each day. Beside traditional panel discussions Nouvelle Prague will introduce a new interactive workshop format: experts and professionals will discuss more narrowly defined topics, allowing for greater interaction and experience exchange.

In addition to a panel discussion dedicated to the domestic live business entitled **Highway 2015 Revisited**, there will be panels on the **festival market** and **artist booking** in Central Europe, and last but not least, a panel on breaking new artists globally. New topics will include: **Social Media Marketing**, **Ticketing** and **Cashless Solutions**. The composition of other panels will take into account the preferences of registered delegates.

Starting today, delegate pass presale has begun. After the registration at [www.nouvelleprague.com](http://www.nouvelleprague.com) by **June 30, 2015** it is possible to purchase a two-day delegate pass at a discounted price of CZK **990,-**. From 1 July to 30 September the price will be CZK **1.190,-**, from 1 October to 4 November delegates will pay CZK **1.390,-** for the pass and the price on the day of the conference will be CZK **1.500,-**.

More information about the programme will be announced on regular basis. Ticket sales for the public showcase festival will begin on 1 September. As an invitation to this year's event, please watch a short video available on [Nouvelle Prague](#)'s video channel.

**More information on Nouvelle Prague can be found at:**

[www.nouvelleprague.com](http://www.nouvelleprague.com)

[www.facebook.com/nouvelleprague](http://www.facebook.com/nouvelleprague)

[www.twitter.com/nouvelleprague](http://www.twitter.com/nouvelleprague)

[www.soundcloud.com/nouvelleprague](http://www.soundcloud.com/nouvelleprague)

[www.youtube.com/nouvelleprague](http://www.youtube.com/nouvelleprague)

[www.instagram.com/nouvelleprague](http://www.instagram.com/nouvelleprague)

The general partner of Nouvelle Prague is Staropramen.

Organised with the support of the Czech Ministry of Culture.

